

The Crossfield Chronicle

Vol. 2, No. 3

EDMONTON, ALBERTA, SATURDAY, JUNE 3, 1950

Subscription \$2.00 Per Year

Big Cavalcade Planned To Calgary June 28

CROSSFIELD. — A special meeting of the Red Cross was called on Friday at 8:30 p.m. in the school for the purpose of receiving reports, to instruct the wording of our plaque for the two-bed ward in the children's hospital, and, lastly, to start the ball rolling for the tour to the Crippled Children's Hospital, the new hospital, and the Blood Clinic.

CROSSFIELD IN TABLOID

In the report of the High School graduation, Miss Micklejohn's name was inadvertently deleted, as one of those who received gifts from the students. We are sorry for this mistake.

Mr. and Mrs. Bert Bannister were visitors to the Holy Cross hospital, Calgary, where they were called to the bedside of Mrs. Bannister's uncle, Bob Nixon who passed away shortly after they visit. Mr. Nixon was another of Crossfield's pioneers.

Mr. and Mrs. J. Spurr reported rather a cold week at Sylvan, where they and their daughter Kay and friend Barbara Lamb had spent a short holiday.

Mr. and Mrs. Chas. Fox spent the holiday in Calgary, also Mr. and Mrs. Mervin Fox and Larry. Good shows seemed the attraction.

Arla McCool is expected home May 25 from Holy Cross hospital where he has had a special operation on his broken arm, received when doing gymnastics some time ago at least.

Bob Bills was rushed to a Calgary hospital where an emergency operation for appendicitis was performed. He is doing as well as can be expected.

We hear that Emil Wegener, former resident of Crossfield, is quite ill. The Crossfield old timers have remembered him with flowers.

A report on "Mac" McCool says that his condition is much better. He is still in General hospital in Edmonton.

Al Price and Victor Watson recently returned home after having attended the Hereford Congress in Great Falls, Montana.

Mr. and Mrs. Jack Carpenter of Winnipeg, formerly of Andy's General Store, Crossfield, have recently adopted a baby girl, Mary-Ann.

Mrs. Mansell Sr., who was an evacuee from Winnipeg, was last week called back to that city.

The CWL dance on the 24th was fairly well patronized. Ma Trainer was her own jovial self and sure did bring the music out of the old piano. About \$100 was netted which will be divided between the hall fund and other good causes.

The young High School kids spent a nice afternoon at a picnic west of Dog Pound on May 24 and another nice evening at the home of Eleanor Borbridge on Friday the 26th at a weiner roast. Mr. McDougall, teacher, accompanied them on both occasions.

LEST WE FORGET

There's a dance in the Community hall on June 2, sponsored by the Sports Club.

There's an Avanti and W tea in the church parlor on June 3, also a bake sale. Be sure to come and bring a friend.

The Rebekahs wish you to remember their bake sale on June 24. The place will be announced later.

Jim Schofield is the convener in general, with Mr. Miller and Fred Wilson organizing for Madden and Dog Pound respectively.

To assist in the formation of plans, which is a gigantic undertaking, Mr. Shave, assistant to the commissioner of the Alberta Division of Red Cross, and Const. Mansell, RCMP, were both present.

Mr. Shave has already made extensive strides and has left no stone unturned to make this Cavalcade one to be anticipated with great interest. He has made contact with radio stations for publicity, with the chief of police for escort through the city, with mobile 2-way radio police units for escort to the city from Crossfield.

There will be stickers for the cars and loud speakers for direction. If there are 100 cars, as he expects, they will be placed in three divisions, properly timed and escorted.

Lunch at St. George's Island is the order of the day.

Const. Mansell, RCMP, gave us a word picture of the Cavalcade and the spacing of cars, etc. He will no doubt officiate on June 28.

Circulars will reach your home, read them over thoroughly and if you have ever wondered just what happened to your donation to the Red Cross, join the Cavalcade by filling in the circular and come on the tour with us.

Already great preparation is being made for Crossfield's tour, the first of its kind in Calgary and they are going all out to make it a day worth remembering. Further information will follow next week.

R. J. Nixon Dies At Age of Eighty

CROSSFIELD. — The death of Robert James Nixon, of 2423 1st St. S.E. Calgary, occurred Wednesday at his home. He was 80.

A resident of Calgary since 1941, Mr. Nixon was born in Owen Sound, Ont. He moved to Crossfield in 1905, to Drumheller in 1914, and to Hanada in 1936. Prior to his retirement eight years ago he was employed as an engineer with the Eau Claire Saw Mills. He was a member of the Macabees, the Foresters Lodge, and the Modern Woodmen of America.

Besides his wife, Ethel, he is survived by four sons, Murray in Santa Cruz, Calif., Bernard in Victoria, B.C., and James and Kenneth in Calgary; one daughter, Mrs. Gladys Brackell, also of Calgary; 10 grandchildren; five brothers, Ralph, Calgary, Harvey, Craigmile and George, Charles and Henry, all in North Dakota; three sisters, Mrs. Ben Bart and Mrs. Amy Stewart, also in North Dakota, and Mrs. Charles Durbin in Montana.

Services were conducted in Gooder Bros. Chapel Friday at 1:30 p.m., with burial in Queen's Park cemetery.

Among those attending the Nixon funeral from our town were Mr. and Mrs. M. Stafford, Mr. and Mrs. Bert Bannister, Mr. and Mrs. C. C. Stafford and Mrs.

'Canada Goose' Flies Into The North



Shown inspecting the Canada Goose, new Canadian Pacific Air Lines insignia, are E. W. Ryan (left), executive assistant to C.P.A. president, and W. G. Townley, general manager of operations. Long familiar trade-mark of Canada in the sky, this famous bird, with aerial traits of high speed and long distance flight, will highlight the designs of Canadian Pacific planes flying out of Edmonton into the north, and from the west coast across the Pacific. It will also appear on C.P.A. planes all across Canada.

Annual Reports Given At H and S Meeting

CROSSFIELD. — The usual monthly meeting was held in the school, May 25, and was not as well attended as usual. President Laut occupied the chair, with Mrs. Mumby, secretary, and Jean Stevens, treasurer.

The opening formalities were dispensed with in an orderly manner. A letter on "Batter Book Reading" for grades 4, 5 and 6 was discussed and tabled for a later date, as the summer vacation would have consideration in the matter.

The various reports for the year were given. The treasurer reported that the financial standing was good. Membership stood at 71. The secretary covered a very good year's work. Committee on sick advised that all members and children had been remembered. Mr. Mumby reported on programs and showed how guest speakers are sometimes hard to find.

Mrs. Stevens brought back a lengthy and very interesting report from the convention held at Olds and received a hearty vote of thanks for same.

By properly executed motion, an electric stove was ordered purchased to save running up and down two flights of stairs to serve coffee. \$5.00 each was voted to the five lower rooms to help to defray picnic expenses.

Mrs. Levi Smith raised the question of bus room for all country children and read a letter from various other districts. A committee of three was appointed to purchase 12 more chairs.

Election of officers resulted as follows: President, Bert Lilley; vice-president, Mrs. Levi Smith; secretary, James Belshaw; treasurer, Jean Stevens; sick committee, Mrs. A. Aldred and Miss Melickjohn; program, Mrs. Charney and Mr. Mumby; financial aid, Madames Stillings and Charney and Miss Sweet; publicity, H. McDonald; membership, Jean Stevens; welcome, Rev. and Mrs. Anderson.

Mr. Mumby, principal, proposed Lennon, Wilson Stafford and Milt McColl were two of the pall bearers.

a vote of thanks to all retiring officers and to everyone who helped to bring the season's work to a successful close. This ended the business for the evening, after which the lunch committee served lunch.

Mrs. V. Collins Recent Host To Stork Bridge Club

CROSSFIELD. — Mrs. Veronica Collins entertained the members of the Stork Bridge Club recently in her home and Mrs. Margaret Mansell and Mrs. Jim Belshaw were the first and second winners. Last week the same club met at the home of Mrs. Ruth Sharp with top honors going to Ruth Moir and Veronica Collins. Very tasty lunches were prepared in each home for these occasions.

On May 17 the Afternoon Bridge Club members were entertained by Mrs. Lorrie. The honors at cards were shared by Mrs. Casey and Mrs. McDonald. On May 24 the same club members had for their hostess Mrs. Hank McDonald who handed first and second prizes to Bella Belshaw and Isabel Hewgorth. Enjoyable lunches and a social afternoon was spent in each home.

Gustave Rettschlag Passes Away, 71

CROSSFIELD. — Formerly of Medicine Hat and Crossfield, Gustave Julius Rettschlag, 71, died Wednesday morning at his residence, 444 3rd Ave. E., Calgary.

Born in Deutsche Krone, Germany, Mr. Rettschlag moved to Medicine Hat from South Africa in 1909, to Crossfield in 1918, and to Calgary in 1927, where he owned and operated the Ornamental Iron Works.

He is survived by his wife,

Chinese Student, Raymond Lee, Outstanding Athlete

CROSSFIELD. — Raymond Lee, son of "Charlie and Mable," who has just graduated in High School in Victoria, B.C., has won several laurels for himself in sportland.

Crossfield and his parents have reason to be very proud of his records. Last year he was on the Interhigh Senior Basketball team from Vic High, which captured the crown. After 12 straight wins. He also won Junior track and field championships at Victoria High School.

On May 17 this year Raymond is seen in a large picture on the front page of the Daily Colonist, as cameraman caught him in a spectacular record breaking leap in broad jump at Greater Victoria Inter-High Schools field and track meet. Raymond will now have three silver cups to his credit.

Eileen Hazel Is Married To Leonard Moore

CROSSFIELD. — Beautiful red roses and lighted tapers adorned the snowy altar of the Church of the Ascension May 23 at 7:30 p.m., to create a pretty setting for an interesting wedding, when Eileen Hazel, only daughter of Mr. and Mrs. Harry May, was given in marriage by her father to Leonard Moore, only son of Mrs. Alice Pullman, all of Crossfield. Rev. A. B. Lea officiated at the ceremony.

Mrs. L. W. Edgar, at the organ played the Bridal Chorus, when the bride entered looking very charming in a powder blue afternoon dress with white accessories and corsage of pale pink roses. Mrs. Grace Corrier, matron of honor, was daintily clad in shell pink dress with grey accessories and corsage of white roses.

Little Darlene Van Marston, acted as bridesmaid, looking very sweet in sapphire blue gown, with hair bandeau of white roses and colonial bouquet of mixed flowers. The groom was attended by Dick May, brother of the bride.

During the signing of the register the organist played "Oh Perfect Love." The bride was presented with a large silver horseshoe as she came down the aisle, by her tiny nephew Roger.

Mr. and Mrs. May entertained at a reception in their home later. Mrs. May received her guests at a reception in a navy costume with cream complement and corsage of yellow roses. She was ably assisted by Mrs. Pollan and Mrs. Balam. After a short honeymoon in Calgary the happy couple will reside in Drumheller.

In Hospital

MADDEN. — Mrs. Reg. Sharp has been a patient in the General hospital, Calgary and is expected home soon.

Annie; three sons, Herman in Germany, and Albert and Ernest in Calgary; four daughters, Mrs. E. J. Langlois, Mrs. L. J. Paquette, Mrs. Roy Andrews and Carol, all of Calgary; eight grandchildren and two sisters in Germany.

The remains were cremated in the Calgary Crematorium Saturday, following services in Gooder Bros. Chapel at 2 p.m.

Letters to the Editor

CUPS TO MATCH

Dear Sir—Anyone want to go in with me on a sure-fire business? It's a wonderful idea! We could manufacture cups to go with all those flying saucers.

Edmonton E. T. PETERSON

MARRIED WOMEN WORKING

Dear Sir—In a recent issue you ran an article on "Skid Road," an article which certainly makes a person think, and wonder as to what can be done to correct such conditions.

The article mentioned a young country girl who had been laid off as a store clerk and whose condition was rather pitiful as a result.

The other day I was in Edmonton and couldn't help noticing the number of married women employed as clerks in most of the stores. Now that work is not so plentiful I think it's up to the employers to give young single girls preference over married women.

I may add I've no young person of my own looking for work so I'm not writing out of personal grudge.

Ponoka OUT OF TOWN READER

COLOR AND CREED

Dear Sir—Most people are what they are because they inherit such things from their parents. If you are brought up to certain politics or religion, the chances are that's what you'll be when you grow up.

If your parents are colored you also will be. The same applies to any other race. We just don't have any choice in the matter. Just remember you made no decision to be white.

Crossfield MAN ABOUT TOWN

ON WRONG TRACK

Dear Sir—Mr. Argyle is on the wrong track in condemning the Safety Council for trying to make motor vehicles safe. What we need is not less help from the police, but more. The authorities should come right out and say if we don't get our cars and trucks checked they'll be taken off the road! What's the use in driving a death trap?

The police should practice safety. Why not ban these stupid midnight road blocks and all driving drivers?

Why don't the police stop all drinking around dance halls? All those people will be driving away in their cars and a drunk nut at the steering wheel is more dangerous than a loose one in the steering gear.

South Edmonton A. B. C.

PLEA FOR SHUT-INS

Dear Sir—As representative of the Shut-In's Day Association, may I be permitted space to acquaint your readers with this organization.

It is a non-profit organization sponsoring Shut-In's Day, the first Sunday of June. This is a day set aside to encourage the public to take thought of the less fortunate among us by calling on them, or sending a card, letter or other token of thoughtfulness.

There are many shut-in's, and I should like to get in touch with as many as possible so that they may learn of the S.I.D.A. and its plans on their behalf. Membership is free and incurs no obligation whatsoever.

LILLIAN JOHNSTON.

Pibroch, Alta.

SCRIPTURAL MEDITATIONS

By AINSLEY BLAIR

God speaks to us through providential workings, and through the influence of His Spirit upon the heart. In our circumstances and surroundings, in the changes daily taking place around us, we may find precious lessons, if our hearts are but open to discern them. The psalmist, tracing the work of God's providence, had no great difficulty in understanding the Lord. Who so is wise, and will observe these things, even they shall understand the loving-kindness of the Lord." (Ps. 107:43).

—Steps to Christ

SCOTT'S SCRAP BOOK



Frightful Drink Toll

For any individual, the best solution to the drink problem is to leave the stuff strictly alone. One hundred per cent abstinence is the best cure for any of the multitude of drinking ills.

Potentially, one of every ten persons is an alcoholic. Sin, disease, violence and death are the product of excessive alcoholism. Like those unfortunate who trade respect and health for a few giddy hours of exhilaration produced by drugs, the merely social drinker stands on the brink of an awful precipice every time he raises the glass to his lips.

The warden of San Quentin prison, writing in the Saturday Evening Post, states that 74 per cent of prisoners there were assisted in crime, conviction and incarceration by drink. Think

of that! Three out of four crimes induced by liquor excesses!

Here in Alberta we see daily written the grim figures in accidents, crime and death. Ever see a prosperous farmer who spends all day in the beer parlor? Ever hear of a man who lost his job because he never got drunk? What highway accident happened because the drivers weren't drunk enough?

The government wallows in cash wealth produced by oil and liquor. But the liquor traffic's contribution to net revenues is an optical illusion. If the government would properly charge against liquor revenues the price paid in broken lives, crime, costly highway and other accidents, and the high tolls paid for what protection we do get against these evils, it would be seen that liquor revenue can never keep pace with the losses.

The Price of Price Control

The Canadian farmer has a problem that requires some pretty good thinking. He has the choice of asking the government to delve more and more into price control or to get out of it. There is no middle ground. Once government starts to control private business, it either goes deeper into it, or a change in party or policy forces an immediate turn-about-face.

With floor prices now for some farm products, and a free market for others, it is a clinch that no politician or bureaucrat is going to leave well enough alone. As the need arises, more farm prices will be protected with arbitrary "floors," until the whole farm economy will be one big government bureaucracy.

Right now, with limited control of some farm products, the government is buying up surplus production and storing it at government expense. Without actually controlling production, the only alternative would be

disastrously fallen prices, with the small surplus further depressing markets.

Anyone who thinks that any government is going to keep on buying farm surpluses that have no market, just to maintain prices, had better start in thinking again. The price farmers will pay for price control will be production control, in event of any bumper harvest or economic recession.

Of course, that will be better than destroying our farm economy. Manufacturers of, let us say, tractors and combines don't produce more than they can reasonably expect to sell. But they are able to put self-controls on production, thus safeguarding their markets and prices.

By means of compulsory crop control, any government faced with the necessity of providing floor prices to farm products can also limit production and safeguard farm markets and prices.

Flood Time In Manitoba

By T. W. PUE

BRANDON—Some of us aren't too old—or too young—to remember a taunting phrase of thanksgiving expressed when a boy in khaki went by, "Thank God we've got a Navy." Between the two Great Wars we were prone to think the Navy—what there was of it—was plenty good enough for defense, and as for offense, we weren't having any, and the lads who trained in the Reserve Army were wasting our money and their time.

Since World War II we've grown up, with a mature attitude towards the problem of National Defense. Though our principal salvation in another global conflict is the U.S. Army and British and U.S. Navies, we still have to assist those outside forces in protection as well as good defense.

T. W. PUE
In any future war Canada will find her geographical position more vulnerable than insular. But keeping an army in peacetime just in event of war which may never come, is expensive. Keeping the army busily useful now is good business as well as good defense.

In the struggle against the dirty waters of the Red River, citizens of Winnipeg, St. Boniface, Morris and other southern Manitoba communities along the banks of the Red River have reason to say: "Thank God we've got an Army." Sure, the Navy is doing its bit—and the Air Force too. We should in truth, be thankful that we didn't throw our three defense forces on the scrap heap in August, 1945. The three services stand guard for Canada, in peace as well as in war.

The boys who are throwing up sandbags now against flood would, in an earlier generation be laying them top-side of a parapet against fire and shell. Those same soldiers are learning the principles of discipline and devotion to duty which may, in a few years, call for the erection of some, as yet unnamed defense against Atomic bombs.

Needed: More Army Training.
The young men leaving our schools today need the training the Army can give them. I would like to see every physically fit young Canadian get from one to three years Army training between the ages of 18 and 21 years. Trainees would receive instruction in scholastic subjects required to complete their education and instruction in practical subjects, designed to fit them for the practical, work-a-day world. Their knowledge and appreciation of our country would be widened by moving them about from one part of Canada to the other. Newfoundlanders and Quebecers would learn about westerners while training in Alberta, and Prairie dwellers would learn for Eastern Provinces.

More emphasis on Army, Air Force and Navy training would make for a better nation in peace or war.

SMILES

GOODNESS SAKE!

A disgusted parent wrote a note of complaint to the teacher, and wound it up with this: "If all Herbert learns in school is to swear, I'll keep him home and teach him myself."

SNORING OBLIGATO

Walking down the street one morning, Willem Mengelberg, the celebrated Dutch conductor, encountered a member of his orchestra.

"My, my, but you look prosperous!" Mengelberg observed, "How do you manage it?"

"Oh, I'm a busy man," replied the musician. "Besides playing in the orchestra, I play in a quartet, give lessons and perform on the radio."

"Really?" rejoined the conductor, "When do you sleep?"

"During the rehearsals," came the calm rejoinder.

THE CROSSFIELD CHRONICLE

T. W. PUE, Editor and Publisher
MRS. E. LILLEY, Local Editor

Published Every Week by Community Publications,
10815 Whyte Ave., Edmonton, Alta.

Authorized as Second-Class Mail, Post Office Department, Ottawa

Spotlight on . . .

ALBERTA

A News Section About Alberta People,
Week Ending June 3, 1950

Liquor Laws Condemned As Police Ignore Enforcement

By RAYMOND ARGYLE

Major laws of the province of Alberta—those concerning the use of liquor—are not being upheld by officials charged with their enforcement. They are not being upheld partially because enforcement is practically impossible, and partially because those responsible are lax in their duty.

This, in brief, is the finding of an extensive inquiry conducted by this newspaper into the alarming status of Alberta's liquor laws.

So-called government control of liquor consumption in this province is nothing more than a farce, despite the contention by law enforcement agencies that they have everything well in hand.

In every city and town throughout the province, the regulations of the Alberta Government Liquor Control Act are being continually breached. They are breached by many hotel proprietors, the consuming public, and even by so-called responsible public officials.

The provincial liquor code, among its stipulations, decrees that the sale of beer in public beverage rooms shall be limited in the amount of beer served to patrons at any one time.

Yet in practically every beer parlor throughout the province, the most cursory inspection reveals that most hotel men are not abiding by this rule.

One of the most common sights throughout Alberta's beverage rooms is a table loaded with glasses of beer—in number far beyond their legal quantity—and drunken patrons whose condition has been induced by such illegal sales.

Another common sight is the consumption of liquor in beer parlors—with many patrons not even bothering to conceal their bottles from the view of other customers or the proprietor.

More alarming even than this is the widespread bootlegging throughout Alberta—often under circumstances which would indicate that certain people are being "paid off" to close their eyes to this practice.

Canada's Criminal Code rules that Indians shall not be served beer in any hotel—yet it is not uncommon to see people who are obviously of Indian blood consuming beer in licensed premises.

In several of Edmonton's better hotels this reporter has seen Indians served beer—no questions asked.

The only bright thing about the liquor situation is the wealth the province is wallowing in—wealth obtained from broken homes and drunken Indians—obtained through hypocrisy and deceit.

On the one hand the government pretends it has everything under control, and points proudly to its liquor revenue as an example.

Alberta Home Improvements
Featuring Falso Wool Insulation
Workmanship and Products
Guaranteed.

Modern Blower Equipment.
LOUIE DOFF
Approved Applicator
Free Estimates—Phone 25666
10181 84 Ave., Edmonton, Alta.

Commons Discusses

T. W. Pue's Paper, 'Hardisty World'

The Hardisty World, published for the small town southeast of Edmonton by T. W. Pue's Community Publications, proprietors also of this newspaper, was brought up for mention recently in the House of Commons, Ottawa.

In a speech given by Mr. A. C. Stewart, member for Yorktown, Saskatchewan, in connection with the filibuster on the proposed natural gas pipe-line to the Pacific coast, an article by T. W. Pue was discussed at length.

The article, "Why the Delay?" has attracted widespread attention among journalistic and political interests.

Publisher Pue's argument was that Alberta is having enough trouble trying to decide how best to use her natural gas resources, and that the futile filibuster at Ottawa was only delaying the development of Canada's wealth.

Since the article was written, the filibuster appears to have run its course and parliament has been turning its attention to other urgencies.

Alberta Hospitals Receive New Grants

OTTAWA. — Federal grants totalling more than \$155,800 have been approved to aid four Alberta hospitals to increase their accommodation, the Health Department announced.

They are the Provincial Mental Hospital, Ponoka; the Provincial Training School, Red Deer; the Provincial Mental Institute, Oliver; and the Bentley Municipal Hospital.

A grant of more than \$25,800 has been made to the Ponoka hospital towards a 90-bed addition recently completed, and close to \$100,000 has been earmarked for three new dormitories at the Red Deer training school. The Oliver hospital will receive a \$28,750 grant for a new 90-bed women's dormitory and \$10,800 has been allotted to the Bentley hospital.

Women To Gather For National Conference

Alberta delegates are getting ready to attend the national convention of Liberal Women to be held in the Chateau Laurier, Ottawa, June 7th and 8th.

The convention will officially open early in the afternoon of June 7th, when reports from the secretaries, the treasurer, and the president, the Hon. Nancy Hodges, M.L.A., will be heard.

Constitution amendments and resolutions will be discussed on June 8 and that evening an open forum will be held at which the main subjects for discussion will be "Women's Place in Canadian Politics" and "The consideration of policies for the future, conducive to the continued welfare of the Canadian family and the general development of Canada."

Among those who will be attending from Alberta are the following: Mr. and Mrs. I. F. Goode, Sanguis; Mrs. V. Mahan and Mrs. C. H. Trapp, Edson; Mrs. E. M. Taylor, Mrs. F. Conroy, Mrs. Philion, Mrs. S. Graham and Mrs. J. Grodzland, Edmonton; Mr. and Mrs. A. B. McGorman, Penhold; Mrs. E. Ross, Calgary and Mrs. Freeman, Hanna.

ample of good management. On the other hand law enforcement officials brazenly overlook illegal acts that are part and parcel of Alberta's liquor racket.

It is high time this monstrous racket was no longer allowed to pollute and corrupt the welfare of Albertans, their public conscience, and the integrity of responsible officials.

Alberta's liquor laws should either be changed or enforced.

If they cannot be enforced—the behaviour of man being as it is—immediate steps should be taken to modernize the liquor laws in a sensible and liberal fashion.

Everything For Children At
BRICKER'S
Shoes — Clothing — Games
1188 Jasper Ave. Edmonton

A. LeRoy Williams, B.A.
Barrister, Solicitor, Notary
10424 Whyte Ave.
Phone 25158 Res. 33097

Write To or Visit . . .
ALLEN'S FLOWERS
Edmonton, Alta.

For Fresh Cut Flowers,
Corsages, Bouquets, etc.
Wedding & Funeral Designs
Reasonable Prices

Prompt Attention to Out-of-Town Customers
—We Telegraph Flowers—
Phone 52535
10808 82 Ave. Phone 52535

NEW EDMONTON HOTEL

Cor. 97 Street and 101A Ave. Phone 25823

3 Blocks from City Centre

"A FRIENDLY HOME IN A FRIENDLY CITY"

BRANT MATTHEWS, Proprietor

Kills Giant Bear on Alberta Farm



This giant bear was shot by Alvin Roth on his farm near Stanger around midnight, after the bear had lifted a 400-pound sow over a rail fence. Bears abound in the Lac Ste. Anne district northeast of Edmonton but this is one of the largest ever known to maraud farms of the region.

Company Says Power Is Cheaper In Alberta

Canadian Utilities has issued the following release on the rural power situation:

In a recent issue of the People's Weekly, an article appeared taking the provincial government to task for a publicity release which showed that the costs of electric light and power to farmers in Alberta were lower than in Saskatchewan. In this release, it had been stated that the comparison was made with Saskatchewan for the reason that conditions found there most closely paralleled those of Alberta, in its state of development, and its agricultural background where a similar sparsity of population is present.

Commenting on the soundness of this comparison the article referred to has this to say:

"It," the government, "makes the amazing claim that the comparison should be made with Saskatchewan rather than Manitoba, because conditions are more nearly alike in Saskatchewan and Alberta. This is the veriest, misleading tommyrot."

Further in the article it is said that "to compare power conditions in Saskatchewan with Alberta is absurd" and at a still later point the use of these comparisons are referred to as "dishonest arguments."

The only proof that is offered in support of these devastating criticisms, offered for public acceptance, is found in two statements which can only be the product of a fertile imagination, there being no factual data to support them. These are as they are found in the article are: "Until 1945, there was no power system of any kind in Saskatchewan," and "There were only

scattered local unconnected steam power plants."

The Saskatchewan Power Commission has issued annual reports for many years. These are public documents, widely circulated and available to anyone seeking authentic information.

From these sources it is found that the commission was established by law in 1929. By the end of 1932, it owned 1,321 miles of transmission line and distribution systems in 120 towns and villages. In 1944, these had increased to 1,626 miles and 146 urban municipalities and most of these were being served from central power stations.

All of which shows beyond doubt that long before 1945, the year when it was claimed that power development had its start in Saskatchewan, the power commission there owned and were operating an integrated, power system. That being so this comparison to which expressed is still a proper one, such violent opposition has been showing as it does that the overall cost of rural electrification in Alberta is lower than those that obtain in Saskatchewan.

Dr. Alan D. Fee

DENTIST

307 Taylor Bldg. Edmonton
Ph. 26011 Res. Ph. 25093
EDMONTON - ALBERTA

Dr. David B. Mintz

DENTIST

3 Scena Block, corner 109 St.
and 82 Ave.
Phone 31841
SOUTH EDMONTON, Alta.

When in
Edmonton
Visit

House 3 STUDIOS
Edmonton's Most Exclusive Picture Photography

10155 102 St.
EDMONTON

For Your AUTOMOBILE INSURANCE See

THE CANADA WEST INSURANCE CO.

10943 - Whyte Avenue - Edmonton Alberta

Re-insured with Excess Insurance Company of America
Automobile Insurance for Alberta Motorists

SEE YOUR LOCAL AGENT IN YOUR TOWN

WM. GOETT CO., LIMITED

Agricultural—Industrial Equipment

We can save you money. It doesn't cost you anything to enquire and prove it to yourself.

See us for New and Used Machinery.

7890 104 Street or Phone 35864

EDMONTON Alberta

Don't Forget You Can Do Better With GOETT

EUROPE IN TURMOIL

Europe's Refugees Fought Two Evils In Bloodiest War of All

By GEORGE MURRAY

BERLIN. — When Hitler attacked Russia in June 1941, the Soviets retreated too rapidly to cover up all traces of their guilt. Unable to evacuate the inmates of all prisons and concentration camps, they executed them in nearby forests and interred them in mass graves.

They did not kill the prisoners outright but first tortured them. They cut strips out of their backs, tore out their tongues, gouged out their eyes, cut off their ears and noses. Photographs of mutilated bodies with the findings of the doctors who examined them, give proof of an insane beastliness which is impossible to describe. It surpasses anything that the Dark Ages produced, and this was done to Baltic patriots in their own country by a foreign invader.

Small wonder, therefore, that the Germans were treated as liberators at first. Some Balts who perhaps found a wife in the mass graves, could not settle down to a normal life, but joined the Germans with one thought in mind, revenge—as long as they could draw breath. Understandable as this is however, these persons in Germany are not now DP's, as under the eligibility clause, a person who voluntarily assisted the enemy against the United Nations is not granted DP status.

The German occupation lasted

until 1944 and it was soon learned that one form of totalitarianism does not differ very much from another, and that their "liberators" were not German peoples but the Nazis, indoctrinated with race

enemy, communism. They did not doubt for a moment that their course was just. They knew that the U.S.A. and Britain had never recognized the annexation of the Baltic countries by the Soviet Union, and they were familiar with the contents of the Atlantic Charter which promised justice to small nations. They believed that the Baltic states would escape a second Soviet occupation if they managed to hold back the Russians until the

ceded UNRRA. The PCIRO was in turn succeeded by IRO after 15 member nations and a firm subscription of 75 per cent of the operational budget had been found. It was not until August 1948 that these requirements had been fulfilled and IRO was firmly established, with its headquarters in Geneva and branch offices in Germany, Austria and Italy and many other parts of the world where DP's are likely to resettle.

Caught between Communism and Fascism, Europe's common people knew not where to turn when disaster struck the Old World.

theories which automatically classified their Baltic victims as members of "inferior races" and whose policy was the colonization of the Baltic states as vassal states of Germany. Resistance movements rapidly grew up, especially against the recruitment for compulsory labor. At first the Germans called for volunteers, the call being garnished with inducements of every kind, but there were few simple enough to put themselves forward. Then a labor mobilization was proclaimed. When that also was of no avail the Baltic police were ordered to hunt down the youth of the land, but these orders leaked out so that the people in the areas in which the man-hunts were to take place were "not available" at the scheduled time. The Gestapo then organized its own press-gangs which surrounded cinemas, theatre schools and even churches. Men, women and children were dragged off to Germany as slave laborers with no opportunity of taking leave of their families, and these were the slave laborers released in 1945 to become DP's.

Even in Germany, resistance went on and they escaped from their places of work at the first opportunity. It cannot be said that the Baltic peoples, with very few exceptions, collaborated with the Germans or worked of their own free will in German war industries. Mobilization, too, was a similar failure. It was not until the Red army was again on the borders of the Baltic states that volunteers came forward, and then only to take up arms against their direct

armistice between the Allies and Germany was signed. They could not possibly know that their countries had already been sacrificed to Russia at the Allied conferences and consequently they fought with great bravery and resolution.

Abandoned by the Allies, all was in vain, and those who could fled to Germany and Sweden. In Germany they too, are denied DP status, only those who were forcibly conscripted into the German forces being granted this privilege.

All other Baltic people who could fled before the Soviet terror, their only hope now being in a push to the west where they hoped to contact the western Allies.

Thus, with the slave laborers, they were liberated and classified as DP's, and will, in no circumstances, return behind the iron curtain.

The story of the Ukrainians is similar. Having suffered bolshevik doctrines for 20 years, the German occupation gave them the opportunity to escape, and their forcible deportation by the Germans. They, too, will not return.

The Yugoslavs are mostly royalists and no lovers of the particular brand of communism favored by Tito. Repatriation for them is also out.

The remainder of the DP population is made up of Poles who came largely from that part of Poland which was occupied by the Soviets from 1939 to 1941 and slave laborers from all parts of Poland; by Hungarians, Czechs, Rumanians, Bulgarians and many stateless people from eastern Europe. None will return as long as the Russians continue to wall in their countries against the progressive west.

What could be done to assist the 1,500,000 displaced persons who refuse to go back beyond the iron curtain?

They could not be returned forcibly against their will, and it was soon realized that the only solution to the problem lay in resettlement, that is, migration to other countries where in the fulness of time they could become naturalized citizens of such countries as the United States, Canada, Great Britain, Australia, Western European countries, and in the case of the Jews, Israel. These countries did not wake up to the fact all at once, and in the meantime the DP's still had to be supported.

To carry out this task, the Displaced Person Division of the Control Commission had taken over from the army in the British zones of Germany-Austria in 1946, and in July 1947 the Preparatory Commission of the International Refugee Organization (PCIRO) suc-

ceeded UNRRA. The PCIRO was in turn succeeded by IRO after 15 member nations and a firm subscription of 75 per cent of the operational budget had been found. It was not until August 1948 that these requirements had been fulfilled and IRO was firmly established, with its headquarters in Geneva and branch offices in Germany, Austria and Italy and many other parts of the world where DP's are likely to resettle.

The conscience of the United States was also being pricked into activity. A good many citizens who hailed from Eastern Europe were asking "What about our kinsfolk in the DP camps in Germany? What are we doing to help?" And in July 1947 President Truman sent a message to Congress to the effect that the strength of the U.S.A. was vested in various nationalities from many lands, that there was room for more, and had the fate of Europe's homeless lay very largely in his country's hands. All this was to a target being set for the immigration of 205,000 persons before June 30, 1950, and by July 1949 almost 69,000 had actually been resettled.

Israel was keen to take the Jews and by the middle of 1949 almost 122,000 were installed in the new Jewish homeland.

France, Belgium, Argentina, Brazil, Venezuela, New Zealand and Norway all played their part, but it was to the large open spaces of the world towards which every eye was turned.

Canada and Australia did not fail. Their selection missions were soon functioning in Germany and Canada (German is the "esperanto" of the DP's) soon assumed a prominent position in the resettlement rooms of the camps.

(to be continued)

The brook trout, according to angling experts, is not a trout at all, rather a charr, due to the bone structure of its mouth.

YEE YEE
Herb Remedies
(Established 1935)
Quick Relief For All
Ailments
Skin Diseases, Ulcers, Asthma, Rheumatism
10236 - 99th St. EDMONTON

First For All Your Plumbing!

Our thorough professional work will give you satisfaction. Let us put improvements in your home. You will be surprised at the low cost.

C. R. FROST

10185 102nd St. Edmonton

ROCKYFORD HOTEL

CLEAN CONVENIENT
FULLY LICENSED
Enjoy Our Hospitality!

A. J. GEERAERT
Rockyford Alberta



TIRE! Vulcanizing and Retreading
SHIP YOUR TIRES TO
US FOR REPAIRS
Headquarters for Passenger, Truck, Tractor and Implement Tires

ALBERTA
Tire & Retreading
Co., Ltd.
10849 96th St. Edmonton
Phone 23842

MURRAY'S LTD.
10628 Jasper Ave. Edmonton
Phone 24654
(Successors to Thornton & Perkins)

Draperies, Curtains, Silcocking, Re-upholstering and Repairs.

Samples and Estimates Sent by Request.

JAS. M. AIRD OPTOMETRIST

10132 101 Street
(Rialto Theatre Bldg.)
EDMONTON

Telephone 24768

DETROIT All-Wheel-Drive TRACTOR

Combined equalized traction with hydraulic steering and braking. Tread is adjustable for various row crops.

DEALERS WANTED

C. N. Reader & Co.
(Distributors)

10845 99 Street Edmonton

Happy Hobbies Ltd.
10668 100 St., Edmonton
Try JEWELITE—new colorful plastic ribbon. One dollar buys enough for seven bird slinger pink instructions supplied.



SOUCH CLINIC
(Chiropractic)
10019 103 Street
(Parking in rear for patients)

Make Your Appointment NOW at
Edmonton's New Smartest
Studio Royal
Phone 26442
LOCATED NEAR THE R.C.M.P. BARBERS, 802-JASPER AVE.

Quality in Sales: Efficiency in Service



E. NIX COMPANY
Official Factory Service Branch:
Johnson Marine & Farm Engines, Briggs-Stratton, Whizzer, Connor, Easy, General Electric, Westinghouse, and others.
10030 - 100th Street
EDMONTON, Alberta

THRASHER DENTAL LABORATORY
Opposite Eaton's Mail Order
Office Hours: 8 to 5
Ph: 48352 10321 103 Street
EDMONTON Alberta

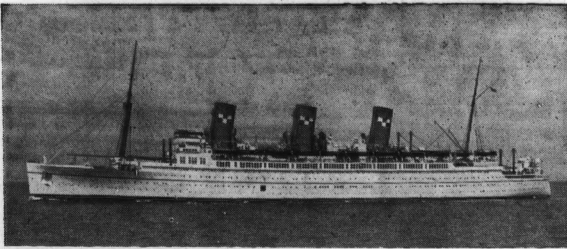
CHINESE HERBALIST LOUIS LOWN

W. W. SALES BLOCK
Rich Double Herb for gas in stomach, rheumatic pain, lumbago and neuritis, any kind of bone ache, bladder trouble, piles. Clear complexion. Gottle. —Edmonton—

When in the city shop around the corner and save.
VAL BERG'S MEN'S WEAR
108 St. Just South of Jasper
EDMONTON

Canadian Dental Laboratories
W. B. Pettit
4 Christie Street Bldg.
Office Phone 28630
EDMONTON - ALBERTA

Empress of Scotland Breaks Trans-Atlantic Record



Flagship of the Canadian Pacific's Atlantic fleet the Empress of Scotland, is seen here steaming up the St. Lawrence river just 120 hours and 36 minutes out of Great Britain, to establish a new trans-

Atlantic record on her post-war maiden voyage last week. The "Scotland" was known in pre-war days as the Empress of Japan, and during World War II served as a troopship.

England Complains Of Easy Morals, Nudity

LONDON.—The Public Morality Council has accused the royal "Master of the Revels" of encouraging nudity on the British stage by approving performances in which unclothed girls are allowed to display their charms behind the footlights, provided they do not move during the performance.

Object of the outraged fingerprinting is George Herbert Hyde Villiers, 74, sixth Earl of Clarendon, who—as Lord Chamberlain of King George's household—is responsible for licensing and censoring all stage shows here. His job dates back 400 years.

The Earl's toleration "gives rise to a great deal of undesirable emphasis on the exhibition of nudity as such and has led to the importation of continental revues specializing in this kind of alleged entertainment," said the Public Morality Council in its annual report.

"Moreover what is permitted by the Lord Chamberlain usually finds its way into all parts of the country. Hence the prevalence of the vogue for nudity in various entertainments."

Asked to specify the shows to which the Council objected, a spokesman said: "That's exactly what we don't want to do. You know what would happen—there would be long queues at the theatres where these shows were being staged."

The report claims that Britain is leading the fight against prostitution, but admits that the problem remains a serious one in London. "The problem of prostitution can not be effectively dealt with," the Council insists, "unless action is directed against the client as well as the woman. If there were no customers there would be no prostitutes, and to seek the punish the prostitute whilst the man is uncondemned is the negation of justice."

Employment Said on Increase

Recent weeks has shown a rapid movement in the employment situation as large scale spring hiring in construction, agriculture and transportation got under way.

This improvement is reflected in a sharp decline in the number of persons seeking work through the National Employment Service.

During the two-week period ending May 4, the number of registered jobless was 387,600, a decline of 36,000. The May 4 figure was 47,100 below the April 6 peak of 434,700.

With the improvement in the employment situation now under way in almost all sections of the country, there will be, in the coming weeks, a continuing rapid fall-off in the number of persons registered for work at employment offices.

Work has started on farms and on many construction projects where it had been delayed by the cold weather in eastern Canada

in the earlier part of April. The beginning of the fishing season on the Atlantic coast means employment for many workers in Newfoundland and the Maritime provinces.

Employment is also increasing in the service industries as preparations are being made for the expected heavy influx of tourists.

In the prairie region, hiring of farm workers was well under way by the end of April, after a slow start. In spite of the decline in farm income, farm labor demand is already quite heavy and there will probably be a scarcity of experienced men.

The oil development work is proceeding rapidly, but unfavorable weather has delayed construction on the pipeline project. Floods in Manitoba held up farm work in the southern section and it is not known when it will be resumed.

In the lakehead area, the logging industry was slack, pending the spring log drive, but the opening of navigation provided employment for many of those who had been out of work during the winter.

Gladstone Foot Clinic

Twenty years in Edmonton
For the relief and correction
of your foot disorders
OFFICE AND RESIDENCE
11487 97 St. Phone 72074

DENTAL PLATES

REPAIRED

IMMEDIATE SERVICE

WASSON DENTAL

LABORATORY

106 Strand Theatre Bldg.

Phone 24718

WHEN IN CALGARY USE

DOMINION DRIVE-UR-SELF SYSTEM

111-7th Ave. West, Phone 10390 CALGARY, Alta.

Licensee of Hertz Drive-Ur-Self System



EXCELSIOR REFINERIES LTD.

PETROLEUM PRODUCTS

Phone 82 Lloydminster

For Superior Performance in Your Diesel Engine Use

EXCEL DIESEL FUEL

High Caloric Value — More Hours Per Gallon
Exceptionally Low Cold Test — Flows Freely at Any Temperature
PRODUCTS: Tractor Distillate, Diesel Fuel, Fuel Oil, Asphalt
"Excelsior" is an Independent, Progressive Western Refinery serving farm, construction and industrial requirements of Western Canada.

YOU WILL BE FOREVER PLEASED WITH
ALBERTA'S MOST ARTISTIC PHOTOGRAPHY

Carl Wm. Walin
PHOTOGRAPHER

WETASKIWIN • • • • • ALBERTA

— WEDDINGS — FAMILY GROUPS —

• INDIVIDUALS • CHILDREN •

N R C Worried By Writers on Science

Canada's National Research Council reports that it finds it "disturbing" and surprising to see what Canadian journalists write about science—and what they don't write.

The actual fact is that there are "very few" well-informed scientific journalists in Canada because they are a "luxury few newspapers can afford."

The whole problem of getting over the NRC's story to the public was one that "gives us a great deal of concern," council said in general reply to statements by Howard Green (PC—Vancouver—Quadra) that the council's story isn't being well told.

A central problem was the fact that Canada had few informed scientific journalists and it was useless to try to train a scientist to be a journalist because they simply didn't think that way.

Manufacturer Says Pacts Are Futile With Aggressors

TORONTO.—M. A. East, Saskatoon, Sask., in his presidential address at the opening day luncheon of the three-day annual meeting of the Canadian Manufacturers' Association, told Canada's industrialists that this country, along with other democratic nations, is convinced that it is futile to negotiate with aggressors on a foundation of unpreparedness and vacillation.

"Efforts to maintain peace and promote recovery have been best

Felt Crests
Pennants
Crested Sweatshirts
Decal Transfers
Cowan Crest Co.
10022 107 Street Edmonton

SERVING YOUR COMMUNITY

WITH
Purity "99" Products
GAS & OIL PRODUCTS LTD.
CALGARY ALBERTA

FRANCOEUR CLEANERS & DYERS

If It Can Be Cleaned—We Can Clean It!

AGENTS AT: Bawlf, Czar, Forestburg, Hardisty, Hughenden, Killam, Strom, Heisler, Bashaw, Rosalind, Meeting Creek.

WATCH FOR SATURDAY SPECIALS!

Phone 114

CAMROSE



Waterloo Kingsway 10859 101 Street

Price-Andrews

10041-104 St.

Scotty's Garage

10034-103 Ave.

Price-Andrews

North branch:
111th Ave.-101 St.

Kenn's Service Garage

109 St. and
100 Ave.

West End Motors

12625 Stony Plain Road

Triangle Service

12658 Fort Road

Cory & Crough

Opp. Macdonald Hotel

EARL G. BERG

Optometrist

10028 102 St., Edmonton

PHONES:

Office 41604; Res. 94442



TYPEWRITERS

NEW and USED

Portable and Office

Machines

Adding Machines and

Cash Registers

FRED JENKINS

Smith Corona Dealer

PHONE 21237

Tower Building, Edmonton

Crossword Puzzle

Solution to
This Week's Puzzle

ACROSS

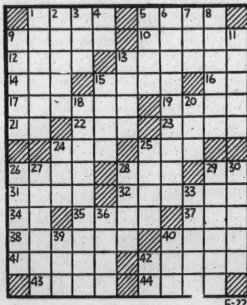
1. Large, flat-bottomed boat
5. Straw
9. Humus
10. Lubricated
12. Method of learning
13. Stout in winter dress
14. At odds
15. Thick aloe
16. Part of "to be"
17. Elights
19. Sea eagle
21. Man's nickname
22. Elevation (Golf)
23. Tatters
24. Fortify
25. Insect
26. Eastern title of respect
28. Anger
29. Pronoun
31. Boy's school (Eng.)
32. Prairie wolf (U.S.)
34. Note of scale
35. Merriment
37. Devoured
38. In fact
40. A footprint
41. River (Fr.)
42. Nohlemen
43. Hardens
44. Possesses

DOWN

1. Past tense of shell
2. Short
3. Sleeveless
4. Undivided
5. A pronoun
6. Grayish-brown rail
7. City (So. Africa)
8. Island
9. NW. British
10. Malaya
11. Communes
12. Otherwise
13. Branch
14. Oddset
15. Team
16. Innish
17. Seaport
18. Clearing
19. Knife for shingles
20. Obscure
21. Makes amends for
22. Priest
23. Island
24. NW. British
25. Speaks
26. Oozes

EXAMINATION

11. Communes
12. Otherwise
13. Branch
14. Oddset
15. Team
16. Innish
17. Seaport
18. Clearing
19. Knife for shingles
20. Obscure
21. Makes amends for
22. Priest
23. Island
24. NW. British
25. Speaks
26. Oozes



5-22

ALLEN McBAIN LUMBER CO., LTD.

Call the Lumber Number 25336

Jasper Avenue at 93 Street—Edmonton, Alberta

NOW---YOU CAN LEARN
SHOWCARD LETTERING

By Modern Homestudy Course

You can train now in your own time for a profitable money-making career. Complete combination home-study and practical day or night courses directed by competent instructors with over 20 years practical experience. No advance education required. Full training kit supplied.

An Opportunity for Ambitious People

Mail this coupon below for complete details without obligation.

Get Started
On Our Easy
Budget
Payment
Plan

MAIL THIS
COUPON
TODAY

CREATIVE SCHOOL OF CP
ART LTD.
10048 102 St. Edmonton

NAME

ADDRESS

Age Occupation

CREATIVE SCHOOL OF ART Ltd.

10048 102 Street

EDMONTON

Quality--

Developing
Printing
Enlarging

TRY OUR 24-HOUR SERVICE

Mail Orders Given Prompt Attention

Edmonton Photo Supply

10005 Jasper Avenue

Edmonton, Alberta

"Color Headquarters"

Good Health
for
ALBERTANS

DIET DEFICIENCIES

A great deal of common ill-health, tiredness, loss of appetite, headaches, a chilly feeling and other symptoms may be due to a diet poor in vitamin B. One way of overcoming this shortage is to add to the diet such foods as whole wheat bread, cereals, milk and eggs.

VENTILATION IN THE PLANT

In any workshop, factory or office warmth, moisture and used-up air are being given off all the time by every person. In addition there is always a certain amount of dust and often tobacco smoke. The presence of these common contaminants necessitates a constant movement of the air or a sluggish, torpid atmosphere results. Adequate ventilation is a necessity for a healthy work environment.

STILL A DANGER

Because of the dramatic decrease in diphtheria many parents have the mistaken belief that diphtheria is virtually extinct. When this belief leads to a failure to protect children against diphtheria by immunization it becomes a dangerous fallacy. Only by implicitly protected against this disease.

FOR MEN ALSO

Many men, under the impression that cancer is primarily a woman's disease, fail to check with a doctor when they discover symptoms that might be associated with cancer. Cancer of the stomach is as common in males as in females; 80 to 90 per cent of all cases of cancer of the mouth occur in males and most cancers of the lip and rectum are found in men. It may be a dangerous mistake for men to ignore cancer symptoms.

NUMBER ONE KILLER

Canada's number one killer—heart disease—causes nearly one out of every five deaths in this country. Doctors say that many sufferers from heart diseases can live to normal life span if they make sure they take care never to put additional stress or strain on their hearts. Complete cooperation with a doctor is necessary in coping with many forms of heart disease.

'Attention Farmers'

If you have Gravel or Sand on your farm we are in the market to buy.

Write to—

VOYER AGENCIES

112 Alberta Block

EDMONTON

Alberta



Letter to Louisa

Father Has Problem Of
Two Unruly Children

Dear Louisa:

My wife and I have two children and my problem is this. The children never pick up their clothes or their playthings. I have always been an orderly person. My mother did her own work and each of us was taught to put things away after we were through with them and to leave the bathroom tidy.

Since my own children came, we have had hired help and my wife says it is easier to pick up after the children than to make them do it themselves. I do not agree with her and think that they should be taught proper habits even though we have help. What do you think?

"Dad"

Answer:

It is sometimes harder for a short while, to teach children to be neat and orderly, but it pays big dividends in the end. While it takes a lot of reminding and calling them back to unfinished tasks, nevertheless it is a joy, later on, to know that the bathroom is in order, if a visitor has to enter it or that the son's toys are not all over the living room if you come home with unexpected guests.

And then too, one can not be sure that they will always have someone else around to do the 'picking up' even if you can afford help. There are bound to be times when your servant is away or it may be that reverses will cause you to let her go.

So stick to your guns and try to get your wife to look at the problem from a long range point of view.

LOUISA

Andre M. Dechene

L.L.B.

Barrister - Solicitor

Notary

associated with

Messrs. Duncan Johnson

Miskew Dechene Bishop &

Blackstock

Second Floor

Bank of Nova Scotia Bldg.

Edmonton, Alberta

Dear Louisa:

We have a friend who comes over to our house and tells us all of her troubles. If she burns a piece of toast she comes over and goes into great detail over the why and how she did it. My husband gets awfully tired of her but I don't know what we can do about it. Please print this in your paper and perhaps she will see it and take the hint.

M. C.

Answer:

I'll be glad to print your letter M. C. but if you friend sees it I have no idea that she will demand that it refers to her.

The people who think that every small detail of their lives is of stirring interest to the world never realize that half of their audience is bored stiff over the dreary recital of their tiresome activities. They get the centre of the stage and hold it because they consider themselves so entertaining and amusing.

LOUISA.

Address your letters to:
"Louisa," 10815 Whyte Ave.,
Edmonton

WESTINGHOUSE

GAS WASHERS

2 only Floor Models, to clear

\$179.50 each

Wade & Richards Ltd.

10168 102 St., Edmonton, Alta.

BUSINESS
CHANCES

Farm Implement agency in one of Canada's best farming districts. Gross sales close to \$300,000 last year. This business shows a very large net profit and can be bought for only \$37,000 plus stock at invoice price (approximately \$18,000). Write, phone or call personally for further particulars.

WEBER BROS.
AGENCIES LTD.

P.O. Box 57—Phone 23461

Exclusive with Jack Carroll

Phone 76331, evenings

FOR THE BEST PRICES AND SERVICE

Ship Your
Poultry

TO THE

Edmonton Produce Co. Ltd.

10504 102nd Street

Phone 28118

Edmonton

Alberta Fresh Vegetables

PACKED BY—

BRODER CANNING COMPANY AT LETHBRIDGE

"Broder's Best" Brand

20th Century FARM NEWS

26,000,000 Acres Planned for Spring Wheat

The Dominion bureau of statistics estimates that Canadian farmers will plant 26,342,400 acres to spring wheat this year. This is a decline of 393,300 from the 26,735,700 acres seeded to spring wheat in 1949.

Area for all wheat in Canada this year is placed at 27,202,400 compared with 27,540,700 in 1949.

It is estimated that the prairie provinces will have 26,102,000 acres under wheat this year, a decline of about 388,000 acres from last year. Acreage under oats is likely to increase by \$36,000, under barley by \$94,000 and under flax by 178,500. Rye acreage will be down by 1,800. Acreage under summerallum in the prairie provinces is estimated at 20,105,000 this year as against 20,958,000 for last year.

The spring is late in western Canada and there may be some variation from the government figures of "intentions to plant." Barley and oat seedlings may increase and wheat seedlings decline. It is futile to predict this far ahead what will happen to the 1950 crop. Spring wheat output in this part of Canada depends mainly on rainfall during the months of June and July.

There are indications that the Canadian wheat carryover at July 31 will not be large but some concern is being manifested over the outlook for the 1950-51 crop year. It is reported that Rt. Hon. C. D. Howe, minister of trade and commerce, will head a small delegation to Great Britain for the purpose of obtaining a firm agreement for the sale of 120 million bushels of wheat during the 1950-51 crop year to that country. The British government it is understood, will not pay \$2.00 a bushel for Canadian wheat after the four-year agreement ends on July 31, 1950, but will accept the range of prices under the international wheat agreement, namely from \$1.54 to \$1.98, Canadian funds.

RITZ HOTEL

Modern and Licensed
97 Street Phone 42151
Edmonton's Centre

CASTLE HOTEL

Clean, Comfortable Rooms
\$1.90 and up 102 Street
Phone 21426 Edmonton Alberta

THE

NOBLE CULTIVATOR

is taking the country by storm

Ask to see it demonstrated on your own farm

Has CLEARANCE to keep rolling in heavy stubble. STRENGTH to withstand rocks. Works shallow or deep like a plow—cuts everything without slips. START your soil conservation program now with the cultivator built to prevent soil erosion.

Write stating tractor power and soil type to:

NOBLE CULTIVATORS

Mfg. division of Noble Farms Ltd. NOBLEFORD, Alberta

COMMERCIAL ARTISTS PHOTO ENGRAVERS
PHOTOGRAPHERS PHOTOSTAT COPIES

McDermid Studios Ltd.
EDMONTON ALBERTA
PHONES 254-44-26777 10024-101ST STREET



1. How old is the United Nations?
2. When will the Unknown Soldier of World War II be entombed in Arlington National Cemetery?
3. For how long has Alonzo Stagg, now 87, been coaching football?
4. Name the two sisters who have turned golf professionals?
5. How many states did President Truman cross on his current cross-country tour?
6. How many times has the Soviet delegate "walked out" of the United Nations assembly?
7. Who recently broke the world's shot-put record?
8. How much will American women spend for stockings this year?
9. What "good-will" ambassadors recently arrived in the U.S. from India?
10. Were marriages and divorces up or down in 1949?

THE ANSWERS

1. Five years old on April 25, 1950.
2. On Memorial Day, 1951.
3. This is his sixty-first year.
4. Marlene and Alice Easler.
5. Sixteen.
6. Twenty-two.
7. Yale's Jim Fuchs put the 16-pound shot out 58 feet 5 1/2 inches to better his own world's record of 58 feet 4 27/64 inches.
8. An estimated \$800,000,000.
9. Two baby elephants sent by Prime Minister Nehru.
10. Both declined for third successive year since peak in 1946.

CERTAINLY... Sir!

You are always Welcome at the

HOTEL ROYAL

Conveniently located in the heart of Downtown Calgary
3rd Ave. & 2 St. W. Ph. M9563

F. H. LEPPER & CO.

PLUMBERS
Gas, Steam and Hot Water
Heating Contractors
125 5th Ave. E. Calgary, Alta

"Little Giant" Portable Sawmills

Back to the Old Prices
Immediate Delivery

Terms to responsible parties

The "Little Giant" sawmill has a heavy duty mandrel in SKF ball bearings, approved saw guide, variable belt feed, machine belts and track ways, four sizes as low as \$585.00, complete with drive pulley and ready for your saw and power. We stock Simonds saws both solid and inserted tooth in sizes 14" to 48".

We sell and stock "Little Giant" planers and edgers, power units both gas and diesel and also carry a complete line of Dodge steel split pulleys, steel belt lacing, shavings exhausters, saw teeth, planer knives, truck winches, pole trailers, truck blocks, and log booms.

WRITE—PHONE—WIRE

MACHINERY DEPOT LIMITED

1029-39 Tenth Ave. West,
Calgary—Phone W5999

Conservation Urged Throughout Prairies

"Canada needs a conservation act (similar to the Prairie Farm Rehabilitation Act) which would be carried out with the cooperation of the Federal and all Provincial governments," declared Dr. O. M. McConkey, professor of field husbandry at the Ontario Agricultural College, in the course of an address before the Calgary Canadian Club last week.

Dr. McConkey, who has studied the problems of conservation in many parts of the world, and for some years served with a United Nations advisory group, discussed the lessons which Canada can learn from the disastrous effects of erosion upon the agriculture of China.

What Is Needed

Such a Conservation Act as he suggested, added Dr. McConkey, "will provide an over-all national plan for the conservation of our natural resources of soil, forests, water, and land utilization, as well as a separate plan of conservation for each Province."

"Conservation should be taught in all our schools, colleges and universities."

"We need action NOW, before it is too late in our new country." The speaker paid tribute to PFRA and to the Eastern Rockies Forest Conservation Board for the excellent work they are now doing in the field of conservation and utilization of water resources;

and praised the efforts of such "down-to-earth" organizations as the Food and Agriculture Organization of UN to bring about effective action in the international field to deal with problems of world food resources and nutrition.

Of the German forestry program, the best in the world, and those of Sweden and Britain, Dr. McConkey spoke highly, pointing out that in Canada, as yet, we are still in the "exploiting" stage in respect to our own forests.

Dr. McConkey said he had observed that the people of the new state of Israel were doing a fine job in reclaiming land which had been allowed to become desert.

Of the dramatic happenings in the civil war in China, the speaker said that the armies of the defeated Nationalists had failed because they did not know what they were doing for.—Western Farm Leader.

SAVE BY ORDERING YOUR CHICKS FROM OUR JUNE HATCH TODAY

Reduced Prices

Morinville Hatcheries 1950 Price List

BREED	25	50	100	500	1,000
Canadian R.O.P.-Sired White Leghorn (sexed chicks)	\$4.25	\$ 8.50	\$16.00	\$ 77.50	\$150
Canadian R.O.P.-Sired White Leghorn (sexed pullets)	8.25	16.50	32.00	157.50	310
Canadian R.O.P.-Sired New Hampshire (sexed chicks)	4.50	9.00	17.00	82.50	160
Canadian R.O.P.-Sired New Hampshire (sexed pullets)	8.25	16.50	32.00	157.50	310
Canadian R.O.P.-Sired Barred Rock (sexed chicks)	4.75	9.50	18.00	87.50	170
Canadian R.O.P.-Sired Barred Rock (sexed pullets)	8.50	17.00	33.00	162.00	320
Canadian R.O.P.-Sired White Rock (sexed chicks)	4.75	9.50	18.00	87.50	170
Canadian R.O.P.-Sired White Rock (sexed pullets)	8.50	17.00	33.00	162.00	320
Canadian R.O.P.-Sired Light Sussex (sexed chicks)	4.75	9.50	18.00	87.50	170
Canadian R.O.P.-Sired Light Sussex (sexed pullets)	8.50	17.00	33.00	162.00	320
Canadian Approved Light Sussex (sexed chicks)	4.50	9.00	17.00	82.50	160
Canadian Approved Light Sussex (sexed pullets)	8.25	16.50	32.00	157.50	310
Canadian Approved Hamp-Leghorn (sexed chicks)	4.50	9.00	17.00	82.50	160
Canadian Approved Hamp-Leghorn (sexed pullets)	8.25	16.50	32.00	157.50	310
Canadian Approved Sussex-Leghorn (sexed chicks)	4.50	9.00	17.00	82.50	160
Canadian Approved Sussex-Leghorn (sexed pullets)	8.25	16.50	32.00	157.50	310
White Leghorn Cockerels	75	1.50	2.00		
Crossbred Cockerels	1.25	2.50	4.00		
Heavy Breed Cockerels	2.50	5.00	9.00		

We reserve the right to substitute any breed of Heavy Breed Cockerels for any other Heavy Breed at the time of shipment. (The supply of cockerels depends on the pullets sexed each hatch).

TURKEY POULTS

25 --- \$25.00 50 --- \$47.50 100 --- \$90.00

MORINVILLE HATCHERIES

Phone 36 William Fempelt, Prop. MORINVILLE, Alta.

CLASSIFIED COLUMNS

Get Week-Long Results by Advertising Your Wants With

Classified rates are 2c per word per insertion. Minimum charge 50c per week. Five letters or figures count as one word. Engagement announcements are 75c; Cards of Thanks, 75c; In Memoriam, \$1.00; Floral Tribute Acknowledgments 5c for each donor listed.

Community Publications

Order advertisements and subscriptions to Community Publications newspapers through Local Editors, Reporters, Postmasters or direct to Community Publications, 10815 Whyte Ave., Edmonton, Alta.

AUTOMOBILES AND TRUCKS

FOR SALE—1949 3-ton truck like new, 1700 miles, hoist, gravel box, steel bottom, iron end gate, reasonable price. Also test, 10' 10" with floor. Mrs. Wes. Hill. Killam. C.M.-37

FOR SALE—K5 1946 International truck, all rebuilt with brand new motor, good tires, power take-off. Enquire P. A. Gibeau, or Phone 27, Morinville, Alta. P.M.-15-22-29-3-4-13

FOR SALE—1949 Custom 6-passenger coupe, flawless, 14,000 miles, heater, undercoating, \$1,775.00. Apply H. E. Bronson, Chertill, Alta. P.F.-2

FOR SALE—One 1948 custom Dodge Sedan, radio, twin air conditioner, white wall, windshield washers, etc. Perfect condition. Apply N. H. Weller, Dayland, Alta. C.J.-3-10

FOR SALE—1944 3-ton Ford truck, four new 8.25 tires, Watrous 5-yard hydraulic dump box, 1940 2-ton Ford truck with 12-ft. box, 14-ft. grain elevator. Rumely separator trucks, Reeves separator trucks. All in good shape and priced to sell. Geo. S. Stewart. Phone 1412, Killam, Alta. C.J.-3-10

BUSINESSES

WANT A FARM OR BUSINESS? We have a very good selection of farms or businesses for sale in the Mayrthorpe, Onaway, Greencourt and Blue Ridge districts. If you want a business we have a wonderful opening at Mayrthorpe, also Greencourt. Immediate possession. Apply Gould & Son, Real Estate & Insurance. Phone 41, Mayrthorpe. C.T.P.

EMPLOYMENT

HOUSEKEEPER—To cook for one, milk three cows, no objections to children. Fifty dollars per month. Apply Mike Struttin, Box 151, Lac la Pêche, Alta.

MAN WANTED—To supply Rev. Leigh Household products to consumers in Lac la Pêche. We train and help you. Good profits for Hustlers. Write today. Hawleigh's, Dept. WG-D-69-53, Winnipeg.

FARM MACHINERY

FOR SALE—1945 102 J. Massey-Harris Farm tractor, good condition, \$900.00. Write or see Ed. Glimer, Clear, Alta. R.P.M.-27

FOR SALE—One International W.D.9 tractor, overhauled, first class shape. A 10-foot Case One-Way Disc Seeder, \$100.00. One light model Cockshutt One-Way Disc Seeder, \$125.00. 1929 John Deere Tractor, \$400.00. Apply to: Griffiths Sales and Service, Rockyford, Alberta. C.M.T.7-3,10

FOR SALE—Massey-Harris Tractor, 102 Series, Register 3-4 plow, on steel, extension rims, recently overhauled. Will trade some cattle. Apply to Mr. P. Person, Nakamun, Alta. P.M.-25-1

FOR SALE—ONE 1945 Model D John Deere Tractor on rubber, with MacDonald Cab. Very good condition. One Coats' loader, like new. One 15-30 McCormick-Deering single plate clutch. Apply McCormick-Deering Inc., 11605 Phone 15, N. H. Weller, I.H. dealer, Dayland, Alta. C.J.-3-10

FERTILIZERS

NO SHORTAGE NOW of Elephant Brand Fertilizers and attachments. "Elephant Maintains Plant Food Balance." Order your Elephant fertilizers direct from Neilson J. Brown, 11605 94th St., Phone 7218, Edmonton, Alberta. P.D.-3-10-17-24 CD-31 1f.

FOR SALE MISC.

FOR SALE—Class "A" Cafe. Good turnover. Seats 20. All refrigerators, completely equipped. Living quarters. Apply Blue Bird Cafe, Sangudo, Alta. C.T.F.

FOR SALE—Barber chair, oak finish, in good working order. For quick sale, \$25.00. Apply to Pool Room, Sangudo, Alta. C.M.-27 J-3-10

FOR SALE—1945 Farmall "M" Tractor. Used very little. In very good condition, \$1,595.00. Call or write A. F. Henkelman, Food Products, 104 St., South Edmonton. Phone 35884. P.M.-27 C.J.-3-10

FOR SALE—One half section of land, 5 1/2 miles north of Legal and two miles from paved highway, on school bus line, 225 acres broken, and the rest can be broken; 100 acres in clover sod and balance in summer-fallow and sowed into clover. Good buildings on the place, including electricity and water pressure system. Land to be sold at \$25 per acre, terms mostly cash. Apply Lucien Provost, Massey-Harris dealer, Legal. C.T.F.

FOR SALE—Sangudo Community Centre has a 16mm projector for sale. Recently overhauled and in A-1 shape. Price \$300.00. Apply to A. Frobel or L. Peacock, Sangudo, Alta. C.M.-11-18-25-1

FOR SALE—Used Wesco kitchen range. In good condition. Reasonable price. N. J. Moore, Dayland, Alta. Box 217. C.M.-27 J-3-10

FOR SALE—32-volt Delco light plant with glass jar batteries. Price \$275.00. Call or write Walter Broughton, Greencourt, Alberta. P.M.-27 J-3-10

FOR SALE—Walnut dining room suite, leather trimming, \$95.00. Ph. 36410 or write S. Robinson, 10637 126 Street, Edmonton, Alta. C.M.-20-27 J-3-10

FOR SALE—McCormick-Deering 22-36 tractor, 1935 model, cast-logs, new radiator, crankshaft pistons and sleeves in '48; and 24-inch Cockshutt all-steel brush plow, \$600.00. Apply Erle Clark, Alliance, Alta. P.M.-13-20-27 J-3

FOR SALE—Registered Hereford bulls (horned): Yearlings and two-year-olds. Good quality. Ready for service. Reasonable prices. F. A. Currier and Sons, Clear, Alta. P.M.-15-17-27 J-3

FOR SALE—Sacrificing 160 acres, about one mile from railroad siding. Cash or Swap. Located in Lac la Pêche District. Apply to Wm. Hamilton, Lac la Pêche. C.M.-20, 27 J-3

FOR SALE—Set of four steel wheels for Massey (30), like new. Apply Philip Blamond, Flamond, Alta. C.M.-22-29 J-5-12

FOR SALE—6 head milk cows, all fresh, guaranteed sound and good producers. Apply Bert Butler, Water Valley, Alta. P.M.-22-29

FOR SALE—One-half section of land 1 1/2 miles north of Legal and 5 miles west, 2 miles from paved highway, on school bus line; 225 acres broken, and the rest can be broken; 100 acres in clover sod and the balance in summerfallow and sown into clover. Good buildings on the place, including electricity and water pressure system. Price reasonable. Apply Lucien Provost, Massey-Harris dealer, Phone 7, Legal, Alta. C.T.F.

MISCELLANEOUS

HOSPITALIZATION—70 days hospital public ward, etc. in one year. Up to \$10.00 surgical on operations. Cost \$1.50 per month. Apply "Hospitalization," 9948 85th, P.D.-17-20-27

DOGS—Special on Toy Breeds—Chihuahuas, Toy Terriers, Cairn Terriers and Pomeranians puppies. Bred and raised on professional care. Write Mrs. Jean Argyle, Creston, B.C. TF

FOR SALE—Massey-Harris Agency and Repair Shop, including North Star oil agency, five-room house, new 30'x60' office and display room building, 27'x38' warehouse, Good mixed farming district. Write Box 7, Community Publications, 10815 Whyte Avenue. C.M.27 J-3,10,17

\$1,000,000 Edmonton Housing Scheme Gets Underway

One of the largest housing schemes in Alberta's history got underway in South Edmonton this week when the Golden Construction Co. began work on their \$1,000,000 106-home subdivision in the King Edward Park district. Novel methods will be employed in the project, which will be rushed to completion by late this fall. Houses will sell for as low as \$7,300, with down payments of \$960.

It is the largest private housing development ever attempted in Edmonton, rivaling the mammoth Wartime Housing project undertaken several years ago.

The project will feature extensive prefabrication techniques for the first time on a local subdivision.

George W. Golden, 9304 91 street, head of the firm, told the South Edmonton Star that his organization had already constructed several large housing projects on the South Side, the most recent of these being the 'triangle' project of ten apartment houses in Bonnie Doon.

To Speed Completion

Location of the new subdivision is between 79 and 82 avenues, and 75 and 79 streets. The division will receive an official name later on.

All advances known to the construction industry will be used to speed up completion of the homes. Expert crews have already completed basement digging, and other groups will be following each other pouring concrete footings, laying sub-floors, assembling walls and partitions right on the roof and windows.

Each group works at the rate of three to four houses a day.

Following them are the 'prefab' crew which assembles walls and partitions right on the sub-floor. "Everything is pre-cut," says Mr. Golden. "But we will do the assembling on the sub-floor instead of at the plant because it works out quicker."

Hand and radial arm power saws will do all extra cutting in order to eliminate unnecessary hand work.

Mr. Golden comments that the development peak will find 200 men

FOR SALE—1,000-watt giant Win-charger, complete with 54-foot, 4-legged reinforced steel tower and automatic cut-off switch. Price as it stands, \$175.00. Also four 32-volt 4 1/2 h.p. heavy duty electric motors, priced from \$22.00 to \$28.00 each. All in first class condition. Apply to A. M. Montemurro, Phone 2, Mayrthorpe, Alta. C.J.-3-10-17-24

REAL ESTATE

FOR SALE—3-roomed house, summer kitchen, coal shed, well, 1 1/2 acres land in town. Apply W. J. Rachuk Smoky Lake, Alta. C.M.-27 J-3

FOR SALE—Two lots and house 16x34 having bedroom, living room, kitchen and porch. Coal range, heater, 2-burner hot plate and buffet. Apply George Boyd, Beloeur, Alta. R.P.M.-27

FOR SALE—3 acres and 3-room house, barn and chickenhouse, on gravelled road, 1/2-mile out of Onaway. Apply to A. Campbell, Onaway, Alta. C.J.-3-10-17-24

FOR THAT HOME farm or business you have been looking for, meet in touch with us immediately. We have listings to meet almost every need and purse. All properties listed are in one of the best and most prosperous farming districts in Alberta. Herold Grigg Agencies, Mayrthorpe, Alta. C.T.F.

WANTED—To buy a small dwelling in St. Albert or Morinville. Apply J. Singh, Calahoo, Alta. C.J.-18

WANTED MISC.

WANTED—All your old shoes to be rebuilt into handsome, comfortable footwear to give you miles of carefree walking service. Send them to CORONA SHOE REPAIR, 10704 Jasper Ave., Edmonton C.Jy10-1f

working on all stages of construction. Over 100 will always be steadily employed throughout nearly the whole project.

Sub-contracts are being let for the plumbing, electricity, heating and other utilities.

By fall, the first houses will be coming off the 'assembly line' at the rate of three to four a day, ready for occupancy.

Half of them will be 4 1/2-room bungalows selling for \$7,300 with a down payment of \$960. They will contain a living room with dinette on one side, two bedrooms, and a bathroom.

A slightly larger bungalow will be selling for \$7,500 and a 1 1/2-storey house for \$8,500. Down payments range up to \$1,600.

Poet Pens Words About Writer's Fate

By Dennis Beardsley

TAKE WARNING

I couldn't sleep I had to write, So here I am, aided by a borrowed light.

Once you're married to the muse, Take warning all who writers wish to be,

The pen is your master you'll never be free.

When the call comes you rise and write, Be it early morning or dead of night.

Writers are never really sane, And few still ever gain fame.

DENTURES:

Constructed, Relined, Repaired
Calgary Dental Laboratory
322A - 8th Ave. W. - M5771
(Above Kent Shoe Store)



OLGA SAN JUAN, the Puerto Rican riot from Brooklyn, is putting new life into Hollywood these days, on and off the screen. She achieved her first star billing in 'Blue Sides', when she played opposite Bing Crosby, and has since gone on to other triumphs.

Council Meetings

The regular monthly meeting of the Village Council will be held in the

FIRE HALL

on the
First Monday of each Month
at 8:30 p.m.

FAILURE SUCCESS

THE ROAD OF GOOD INTENTIONS NEVER CARRIES OUT

Don't put off another Day!

Start on the road to Financial Success MAIL THIS COUPON TODAY

Thousands of Canadian men and women have set aside small amounts from their income and so accumulated the money they needed to provide an annuity, to take advantage of a business opportunity or to do the things they've planned. You too, can make YOUR dreams come true but you must make a start. Mail the coupon NOW!

INVESTORS SYNDICATE OF CANADA LIMITED

Head Office: Winnipeg Offices in Principal Cities

LIVING PROTECTION...Everyman's Road to Financial Security

7421 108 Street, Edmonton C.Jy10-1f

St. Paul, Alta.

Of course, you want to make a financial success of your life. It goes without saying you would like to have \$2,500, \$5,000, \$10,000 or more in 10, 15 or 20 years.

The time to start is NOW! Begin today on the plan that will assist you to accumulate the money you want to have in the future. Remember all your hopes, ambitions and dreams depend on you—THE money you carry them out.

By sending this coupon today you can take the first step toward success. It will bring you full details on the plan offered by Investors Syndicate of Canada Limited. With this plan

LIVING PROTECTION...Everyman's Road to Financial Security
7421 108 Street, Edmonton C.Jy10-1f

St. Paul, Alta.

Mrs. W. Stewart Entertains At Going Away Party

CROSSFIELD. — Mrs. Walter Stewart entertained a few ladies and school girls in her home on Tuesday afternoon of last week in honor of Mrs. Jack Thompson and daughter Marina, who with Mr. Thompson are leaving for Lacombe soon. They have purchased a home in that town and intend making their future residence there near the home of one of their sons.

Mrs. Thompson was given a silver tea pot, by little Carolyn Stewart. Marina was presented with a gold compact from her school friends and a silk kerchief from her hostess; both mother and daughter expressed a sincere thanks.



Increased Highway Traffic

Insure! Vacation season and every car owner needs auto insurance! Protect yourself with complete auto insurance.

Drop in today

HARRY MAY

CROSSFIELD Alberta

SAFETY COMES FIRST

Be it old or be it new, if you have a car, you need insurance! It protects you against the cost of fire, theft and expensive repair bills! Reasonable rates, quick, fair claim adjustments.

GORDON AGENCIES

Insurance, Conveyancing, Real Estate, and Notary Public
A. W. GORDON
CROSSFIELD Alberta

We Can Supply Your Everyday DRUG NEEDS

LOWER PRICES
GREATER VARIETY
GREATER VALUES

Get your supplies of the things you require from us today.

EDLUND'S DRUG STORE

CROSSFIELD Alberta

For the best in General
Trucking
CALL

T. R. CUMING

Phone 1310 CROSSFIELD
"Coal at a Saving"

FARM WELDING

See or enquire about the locally built 200 Amp. Farm Welder, which we think is the best and most economical on the market.

R. A. CAMERON

Phone 2410 Carstairs
Madden, Alta.

If It's a Trimming You Want!

Visit

NORM'S Barber Shop

We carry a good line of FISHING TACKLE also

Gifts for the June Bride

Our Fresh Vegetables
Are the Best

LAWSON GENERAL STORE

CROSSFIELD Alberta

L. B. BEDDOES

Oliver Farm Implements—Fairbanks-Morse Machinery

DeLaval Cream Separators and Milking Machines

Phone 67 CROSSFIELD Res. Phone 68

Like new, one cream ENAMEL COOK STOVE (coal) good buy \$75.00. Also on sale one new WESTINGHOUSE (Electric) COOK STOVE.

We have on display good novelties for gifts. Also Hand Basins, Bath Tubs, Toilets and Sinks—all at City Prices. Come in and look them over.

YOUR HEATING AND PLUMBING MAN

F. W. BECKER

CROSSFIELD Alberta

KITCHEN'S SHEET METAL WORKS

Furnaces—Eavestroughing—Air-Conditioning

Immediate installation—Free estimates

Phone R1633

913 1st Ave. N.E.

CALGARY, Alberta

RENT A FOOD LOCKER — FOR VARIETY and ECONOMY

Freeze what you want, keep it fresh and flavorful! Use what you need when you need it! As simple as that! The more you store . . . the greater your savings! Food Lockers save food and money.

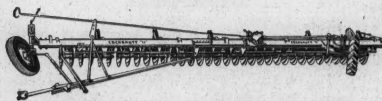
CROSSFIELD COLD STORAGE

Food Lockers—Retail Meat Market

W. J. Rowat, Proprietor Phone 5 CROSSFIELD

Modern Service

To cover large acreage faster, you need the new Cockshutt "11" One-Way Disc Harrow



It Cultivates — It Seeds — It Packs

Good Used Machinery on hand at Greatly Reduced Prices—B-A Oil Products

Phone 61-72

CROSSFIELD, Alberta

W. H. STEWART, Prop.

Wildcats are risky

To an oil man a "wildcat" is a well drilled in an area where oil has never been found. Drilling a wildcat is a risky undertaking and a costly one. Some wells have cost more than a million dollars—and have not been successful.

For that reason oil men make as certain as they can, before drilling, that there is a good chance of finding oil. They use the most modern instruments and skills to locate each drilling site; but still the odds are 20 to one against them. Only about one wildcat in 20 becomes a producer.

Over the past 30 years oil men have worked continuously against these odds. In western Canada Imperial alone drilled 134 wells—all dry—before the Leduc field was discovered in 1947.

But the end result has been new oil for Canada and benefits for Canadians. There are thousands of new jobs. Millions of U.S. dollars are being saved as the need for imported oil lessens. And, as another natural resource moves towards full development, the Canadian standard of living climbs higher.

These are real benefits to Canadians and they will increase as more oil is found. But to find more oil and to spread the advantages it brings, oil men must continue to work against long odds.

Sometimes a job that must be done can't be done without great risks.

Bringing you oil is a big job

... and a costly one



IMPERIAL OIL LIMITED

